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## **NATIONAL SEMINAR**

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WIPO/AO/LJV/13 PROV.  
ORIGINAL: ENGLISH  
DATE AUGUST 2013

## **The Lisbon System and Geographical Indication**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with  
the Turkish Patent Institute (TPI)

**Trabzon, November 21 and 22, 2013**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

**Thursday, November 21, 2013**

- 13.30 – 14.00 Registration
- 14.00 – 14.15 Opening ceremony
- Welcome addresses by:
- The Representative of the National IP Office
- WIPO representative
- 14.15 – 14:45 **Information Session 1 Introduction to Geographical Indications**
- Speaker: TPI expert
- 14.45 – 15.45 **Information Session 2 Overview of the Lisbon System and its Review**
- Speaker: WIPO representative
- 15.45 – 16.00 Coffee Break
- 16.00 – 17.00 **Information Session 3A Registration in European Union**
- Speaker: Mr. Massimo Vittori
- 17.00 – 17.30 **Discussion and closing**

**Friday, November 22, 2013**

- 10.00 – 10:30 **Information Session 3B Protection in Turkey**
- Speaker: Private Sector Representative (local)
- 10.30 – 12.00 **Information Session 4 Geographical Indication and Trademarks**
- Speaker: Mr. Alberto Ribeiro de Almeida
- 12.00 – 12.30 Discussion
- 12.30 – 13.00 Lunch
- 13.00 – 16.00 Social program